bathroom +kitchen today

PROJECTS
COLLECTIONS
FEATURES

october - december 2021

ISSN 2345-7120

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REINTRODUCING THE CLASSICS

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COMBINING DESIGN AND FUNCTION

Reimagining a modern bathroom with innovative features

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ASSOCIATE PUBLISHER
Eric Ooi
eric.ooi@tradelinkmedia.com.sg

EDITOR
Nicole Lee
bathroom@tradelinkmedia.com.sg

MARKETING MANAGER
Felix Ooi
felix.ooi@tradelinkmedia.com.sg

HEAD OF GRAPHIC DEPT / ADVERTISEMENT COORDINATOR
Fawzeeah Yamin

CIRCULATIONS
Yvonne Ooi

---

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Trade Link Media Pte Ltd
(RCB Regis. No. 199204277k)
101 Lorong 23 Geylang
#06-04 Prosper House
Singapore 388399

T: +65 6842 2580
E: bathroom@tradelinkmedia.com.sg
W: bkt.tradelinkmedia.biz

INTERNATIONAL SALES OFFICES

[JAPAN]
Akiyoshi Ojima, ECHO Japan Corporation
Grande Maison,
Rm 303, 2-2, Kudan-Kita,
1-Chome, Chiyoda-ku, Tokyo 102, Japan
T: 81-3-3263-5065; F: 81-3-3234-2064
E: Ojima@echo-japan.co.jp

Official Media for

Singapore Sanitary Ware Importers & Exporters Association (SSWIEA)
61 Ubi Road 1
#02-02 Oxley Bizhub
Singapore 408727
T: +65 6977 9848
E: info@sswiea.org.sg
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Dear Readers

How do you balance the fine line between how well it works and how good it looks? Geberit took a valiant attempt at it with the radically revamped Smyle bathroom series. The ceramic sanitary appliances from the Geberit Smyle bathroom series have a lightweight appearance. The slightly rounded, narrow edges give the bathroom ceramics from this series a seemingly effortless design. Hop over to our feature story for the full read!

Have something bathroom or kitchen related to share? Send it in! We welcome submissions and would be happy to feature pieces from loyal readers. Till then, happy reading!

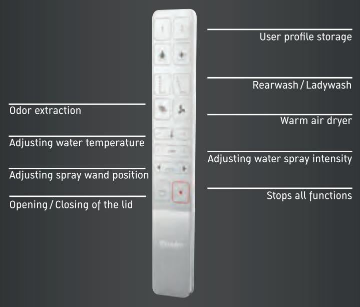
Nicole Lee

Nicole Lee
Editor

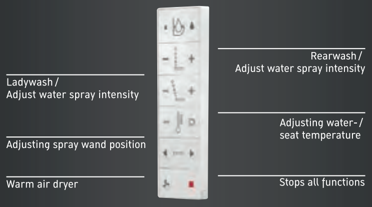
YOUR DREAM BATHROOM BEGINS WITH US

SensoWash® Starck f

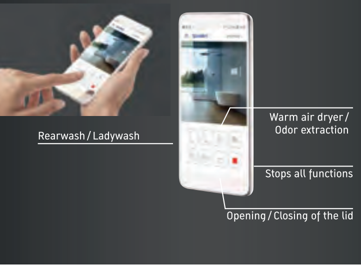
SensoWash® Starck f Plus


User profile storage
Rearwash / Ladywash
Odor extraction
Warm air dryer
Adjusting water temperature
Adjusting water spray intensity
Adjusting spray wand position
Stops all functions
Opening / Closing of the lid

SensoWash® Starck f Lite


Rearwash /
Adjust water spray intensity
Ladywash /
Adjust water spray intensity
Adjusting water- /
seat temperature
Adjusting spray wand position
Warm air dryer
Stops all functions

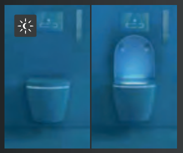
SensoWash® App


Rearwash / Ladywash
Warm air dryer /
Odor extraction
Stops all functions
Opening / Closing of the lid

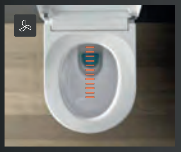
The lid can be configured to open as the user approaches and close as the user leaves.
*Only available for SensoWash® Starck f Plus.

Rearwash: Pleasant and safe cleansing. Water temperature, water spray intensity and the spray wand position can be individually adjusted and saved. The Comfortwash for an extra-thorough wash, the spray wand moves forwards and backwards. The spray wand and nozzle are cleaned automatically before and after each use.

Ladywash: Specially developed for female users, the Ladywash uses a delicate water spray for gentle cleansing. Water temperature, water spray intensity and the spray wand position can be individually adjusted and saved. The Comfortwash offersgentle cleansing. The spray wand and nozzle are cleaned automatically before and after each use.

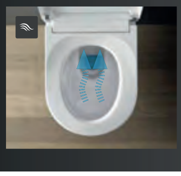


Night light: illuminated inner bowl. When it's dark, a night light function provides orientation and safety, without interrupting the body's repose.



Warm air dryer: The use of the various shower functions is followed by a gentle flow of warm, drying air. The temperature of the warm air dryer can be adjusted using the app. With this function, too, it is possible to save personal preferences and to retrieve them.

Seat heating and energy saving mode: The ergonomic, heated toilet seat feels pleasant and its temperature can be individually controlled. In energy saving mode the seat heating is only activated at individually specified times and days and turned off afterwards. This means it can be switched off during the night, for example.



Odor extraction: The odor extraction can be activated remotely or, if desired, automatically. The function stops after an adjustable follow-up time of 0, 1 or 3 minutes. Only available for SensoWash® Starck f Plus.

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BATHROOM + KITCHEN TODAY ANNOUNCED AS SINGAPORE SANITARY WARE IMPORTERS & EXPORTERS ASSOCIATION (SSWIEA)'S OFFICIAL MEDIA PARTNER

Eric Ooi, Associate Publisher (left) with Mr. Thomas Chua, President of SSWEIA at partnership signing ceremony.

President Thomas Chua from SSWIEA and Associate Publisher Eric Ooi from Bathroom+Kitchen today (BKT) met at SSWIEA's Ubi office for the inaugural inking of their partnership. With safe distancing measures securely in place, both parties joyously marked the occasion with a co-signing and photo taking.

"It is with pleasure that Singapore Sanitary ware Importers & Exporters Association (SSWEIA) is partnering Trade Link Media where our association shall adopt one of their flagship magazines - Bathroom + Kitchen Today as our Official Publication. Trade Link Media is one of the pioneers in Singapore's publication scene. Established since 1968 as the national body representing the sanitary ware trade in the country, we are delighted to be working with Trade Link Media to further position our members and the trade via the publication channel which has grown in its importance."

Thomas Chua continued to outline SSWIEA's plans for the upcoming year while Eric Ooi shared about how BKT, as the official media, would be supporting the news and coverage of these initiatives to readers across the region.

"We are honoured to be appointed as SSWIEA's official media," said Eric Ooi. "This partnership enables us to better serve the importers and suppliers of sanitary ware products and equipment for local and regional markets by providing a platform for information sharing and dissemination to targeted audience in interior furnishing and designing industry." His sentiments are echoed by BKT editor Nicole Lee, who looks forward to bringing exciting news of SSWIEA and its partners to the magazine's loyal readers.

The Singapore Sanitary Ware Importers and Exporters Association is a non-profit organization established in 1968. The main aim is to meet the challenges of the industry during that era when Singapore Government pushed for Urban Redevelopments and vast plan of building housing flats. The Association hence promotes the interest of the sanitary ware traders in Singapore. SSWIEA at present represents a wide cross-section of the Singapore business in trading, manufacturing, wholesales, retails, agencies and distributions of materials, products, accessories and etc, related to Water, Oil, Gas, Building, Environmental, Sanitary and Plumbing industries. Many leading companies in the industries are among our members.

Founded in 2001, Bathroom + Kitchen Today (BKT)'s luxury minded readers comprise of both affluent homeowners and industry trade professionals. BKT is focused on presenting the latest cutting-edge technologies and luxury comforts the surface, bathroom and kitchen industries have to offer. The quarterly trade magazine's coverage includes up-to-date product portfolios, noteworthy concepts, ground-breaking industry news and extensive show reviews.

For more information, visit https://www.sswiea.org.sg

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Econflo Systems (Cambodia) Co., Ltd
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RED DOT AWARD: BRANDS & COMMUNICATION DESIGN 2021 – JURORS SELECT BEST-IN-CLASS BRANDS AND COMMUNICATION PROJECTS

The jury for the Red Dot Award: Brands & Communication Design 2021 has made its decision. In the course of an evaluation process lasting several days, the experts reached agreement on the year's best brands and communication projects. The winners in the Communication Design section include large and small studios as well as agencies from all over the globe, ranging from Serviceplan, 3st kommunikation and why do birds from Germany, Heimat Wien from Austria and Resoluut from the Netherlands to Gabor Palotai Design from Sweden and Klim Type Foundry from New Zealand. Furthermore, brands such as Gira, Minna Bank, My Clair and Pruvia succeeded in winning over the jurors.

Today more than ever, digital solutions, branding and social responsibility are hugely significant for a company's success. The special design quality demonstrated by the award-winning works in these areas is further proof of their relevance.

Novel design approaches to digital solutions

The digital projects put forward by this year's award winners reflected the fact that, especially now, companies are thinking outside the box and using periods of transition to develop new design approaches. Thus, several works in the new category, "Digital Solutions", won a Red Dot: Best of the Best. #VictoryPages was published to commemorate the 75th anniversary of the defeat of Nazi Germany. The social media campaign by ANO TV-Novosti and RT Creative Lab from Russia uses visual art, interactive formats and 3D animations to build engaging narratives – some told from first-hand experience. The jury was equally impressed by #NEXTGen 2020 – Reset the Mindset, a digital event by BMW and Elastique. Together the German companies designed a studio with an LED stage and reached a global audience, hosting three world premières, organising talks and presenting a Netflix-style series. Serviceplan won an award for its staging of the first digital party congress of the German CDU political party. Online voting and XR productions brought the 1,001 delegates and more than 11 million live audience members together to create a new sense of togetherness.

HI OLIVER,
CHECK THIS OUT

Increasing prevalence of strong brands

Boulangerie & Café

reddot award
brands & communication design

It's a real challenge to create a consistent and contemporary brand that allows customers to identify with the brand and distinguish it from others. A number of participants rose to the challenge. Minna Bank won the top distinction in the Brands section "Red Dot: Brand of the Year". The Japanese company convinced the jurors with consistent brand management that is reflected in all of its communication elements. The jury also awarded distinctions to the brand identity of Zibra, developed by TWID Creative Studio in Ukraine, and the brand design for the café "Millions" by hongdesign from Seoul.

Winners taking responsibility

Many of the award-winning communication works tackle the challenges of our time, encouraging people around the globe to change their way of thinking. For example, the film "Girls like me" by Schaeffler Technologies and Stereoscreen from Germany won a Red Dot: Best of the Best. The film tells the story of Sophia Floersch, a young racing driver battling prejudice and inspiring other women to be different. Another example is the font "The Polite Type" by TietoEVRY, Melvas Type Design and TBWA\Helsinki from Finland, which the jury named as a winner. The font automatically recognises and rewrites online hate speech. Last but not least, US-based environmental sensor company "METER" along with Serviceplan won a Red Dot: Best of the Best for the posters and the digital campaign "Meltdown Flags". The initiative visualises glacier retreat by reducing the amount of white in country flags analogous to the respective glacier retreat. Those interested can offset their carbon footprint and download the flags online.

For more information, visit www.red-dot.org

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DURAVIT SENSOWASH® STARCK F SHOWER-TOILET WINS 2021 AZ AWARD FOR ARCHITECTURAL PRODUCT DESIGN

Designed by Philippe Starck, the striking minimalist design of this new shower-toilet expands Duravit's industry-leading SensoWash® offerings, allowing for greater design flexibility. The "f" within its name stands for flat, as its design forms a precise, harmonious unit. Available in two versions - SensoWash® Starck f Plus and SensoWash® Starck f Lite for wall-hung or one-piece toilets - it offers a sleek, minimal design and integrated technology for maximum comfort and ease of use.

"We believe that nothing is as thorough, as hygienic, as natural, and as refreshing as cleansing with water. With the addition of SensoWash® Starck f, we now offer 45 different solutions within the shower-toilet category. We can truly deliver the highest level of comfort and hygiene to everyone, regardless of style, preference, or budget," says Tim Schroeder, President and CEO of Duravit North America.

When Duravit and Philippe Starck first introduced Sensowash® more than 10 years ago, it was a revolutionary product that unified high design quality and shower-toilet technology for the first time. Today, the collection features a myriad of models combining innovative technology with comfort, including Sensowash® Starck, SensoWash® Slim, Sensowash® i, and now SensoWash® Starck f. The latest iteration, SensoWash® Starck f, continues to raise the bar on industry standards. At first glance, Sensowash® Starck f is a very attractive, conventional toilet, however it is actually a highly-evolved designer shower-toilet, housing all shower-toilet and toilet functions within its ceramic body. The technology of the shower-toilet is fully integrated in order to offer a minimal and clean design language across the product. The flat seat and the white cover located behind it form a flush-fitting unit. Operated via a remote control or smartphone app, users can easily program profile settings for maximum comfort. With additional features including an automatic open and close lid, auto flushing, Comfort-, Lady- and Rear-wash shower-toilet functions, a heated seat, adjustable water temperature, a controllable hot air dryer, and more, the SensoWash® Starck f is designed to provide heightened hygiene and wellness for its users.

SensoWash® Starck f also includes Duravit's Rimless® flushing technology, providing improved water flow for perfect flushing results. HygieneGlaze, an industry-leading material science innovation from Duravit, also comes standard in both the plus and lite SensoWash® Starck f models, providing germ-fighting innovation. HygieneGlaze, baked into the ceramic during firing, is proven to kill 90% of bacteria after six hours, and 99.999% after 24 hours. The optimized formula of the HygieneGlaze arrests the growth of bacteria through "oligodynamic reaction" - the effect of positively charged metal ions colliding with bacteria.

The debut of SensoWash® Starck f ushers in a new era and feel for hygiene and wellness. Leading with minimal design and powerful technology, SensoWash® Starck f adds luxury and maximum comfort to the bath in a wall-hung or one-piece lite or plus model.

For more information, visit www.duravit.us

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GRUNDFOS SCALA1 BRINGS INTUITIVE WATER BOOSTING TO MALAYSIAN HOMES THROUGH INTELLIGENT PUMP CONTROL

As homeowners increasingly look to digitalisation to make their living space easier, more comfortable and more efficient, Grundfos, a global leader in advanced pump solutions and water technology, today announced the launch of SCALA1 in Malaysia. This innovative water booster pump offers intelligent connectivity that allows control over your home water systems, right from your smartphone.

With 77.2% of Malaysians currently living in urban areas, and digitalisation becoming a prevalent part of everyday life, urban homeowners are increasingly attracted to smart homes, which are integrated with digital solutions capable of anticipating and meeting their needs. These solutions will also enable them to control their smart home ecosystems remotely from anywhere with an internet connection.

The new SCALA1 offers such easy, seamless connectivity. The latest addition to Grundfos' SCALA range of fully integrated water booster pumps, SCALA1 is a compact all-in-one, easy-to-install solution that is designed for pressure boosting in domestic and light commercial applications, such as garden irrigation or pressure boosting in one- or two-family houses and apartments.

In line with the SCALA range which achieves optimal pressure boosting for water on demand through intelligent pump control, SCALA1 is an all-in-one unit, integrating pump, motor, diaphragm tank, pressure and flow sensor, dry-running protection, controller, and non-return valve.

Intelligent control right at your fingertips

With busy homeowners in mind, SCALA1 comes with a built-in two-way communication system, allowing users to track their water system anytime when in range. The Bluetooth-enabled solution allows users to monitor, control, and schedule water use from their smartphone with intuitive Grundfos GO REMOTE app, which is available for both iOS and Android operating systems.

The Grundfos GO REMOTE app alerts the user via a series of alarms that indicate issues such as leakages, dry-run, or when a pump has exceeded its maximum runtime. Users can easily access pump diagnostics, create and email reports on-site from the app. The app also includes a calendar function designed for boosting in homes and gardens.

Giancarlo Roggiolani, Regional Sales for Director Domestic Building Services – APAC & China, Grundfos said, "Water plays a crucial role in how we enjoy our homes, and yet low or varying water pressure continues to be a disruptive issue for many households. Technology like SCALA1 holds great potential for turning a house into a smart home, through greater connectivity and intuitively responding to our needs. The launch of SCALA1 will mean homeowners can control and customise their water supply experience with ease via the app and achieve optimal pressure boosting all while conserving energy and water without sacrificing comfort or convenience."

Summary of benefits

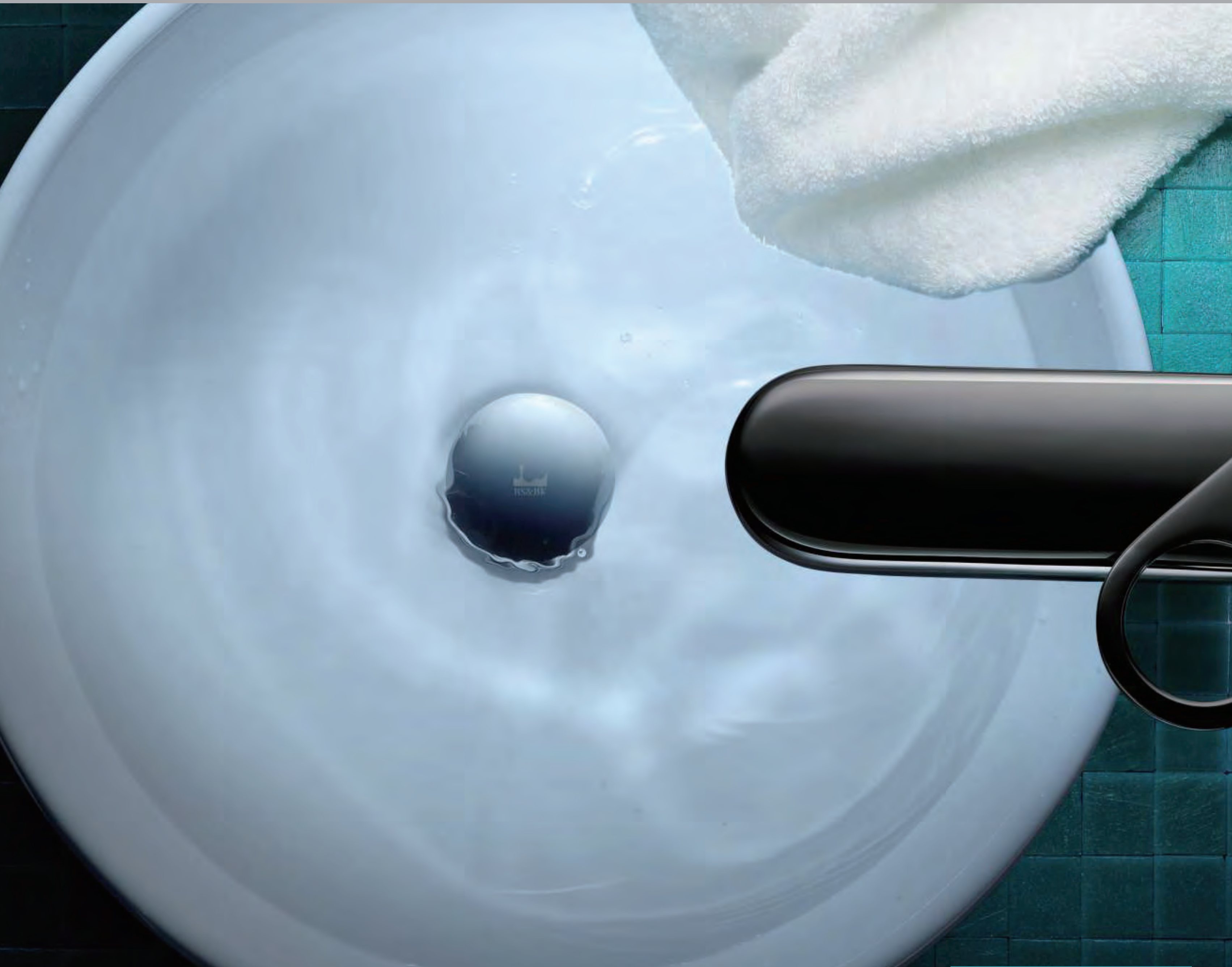
- **All-in-one booster unit:** Optimal pressure boosting and intelligent pump control
- **Easy to install:** Simply connect the pipes, prime the pump and plug it in
- **Bluetooth connectivity:** Monitor, trouble-shoot and control SCALA1 from your smartphone
- **Calendar function:** Set the schedule for pump operation from your smartphone
- **Easy twin pump control:** Twin pump setup available if greater flow is required, with configuration enabled by the Grundfos GO REMOTE app

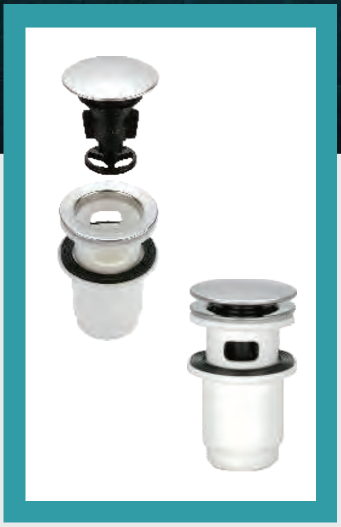
Applications

Domestic: Taps and showers in the home, garden and lawn irrigation

Light commercial: Greenhouses, irrigation, car wash, produce section in supermarkets

For more information, visit www.grundfos.com





Easy Clicker Waste: Making Life Easy

Set to revolutionise the bathroom,the new range of clicker waste systems is an innovative combination of the clicker and plug.

Equipped with a waste body and clicker plug,the system's clicker plug can be easily pulled out or in,making it simple to use and maintain.

Simple,yet functional,the clicker waster system is a perfect addition to any bathroom.

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THE ROYAL MIDAS SHOWER LIGHT MADE BY KEUCO OFFERS A SPECIAL SHOWER EXPERIENCE FOR THE SENSES

The bathroom has changed in the last few years. Modern bathrooms are a place for the senses - a haven as a private spa. Especially the shower has gained importance. Showering in the morning to start actively into the day and taking a shower in the evening to relax and ease the body, spirit and soul.

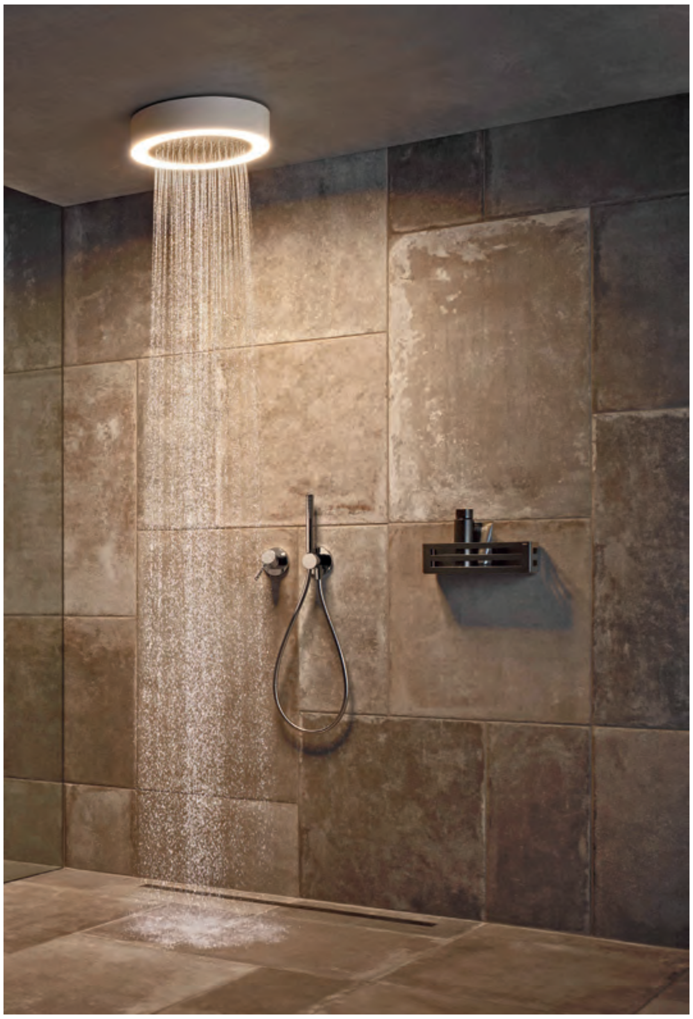
The ROYAL MIDAS shower light made by KEUCO offers a special shower experience for the senses – a perfect combination of water and light with a soothing effect. The ROYAL MIDAS shower light, with its integrated big head shower has a positive effect on the body with light and water at the same time. The single water drops reflecting the light of the shower – fascinating.

At the same time the water stream through the head shower from above and covers the body like a pleasant rain shower – refreshing and cooling or relaxing and warming. As a complete all-in-one product, ROYAL MIDAS is a winner when it comes to mounting. That means a quick, easy and safe installation is guaranteed.

The KEUCO shower light is intuitively operated by means of a room switch (on/off, light/dark, warm/cold light). Depending on the time of day, the shower light can be infinitely set or dimmed between 6500 kelvin (day light) and 2700 kelvin (warm white). Especially in winter time, this enables a shower with light day light with a warming effect for body in the morning, which activates the circulatory system and gets the organism going.

A warmer, chastened light during an evening shower sets the right signals for relaxing, similar to the effects of sunset: The hormone melatonin is released, thus ensuring a healthy sleep. Sensual shower experience with the ROYAL MIDAS shower light is wellness in your own four walls at any time.

For more information, visit www.keuco.com



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WHITE TULIP

by **STARCK**

The defining feature of the range is the sculptural character inspired by the form of a tulip in bloom. Expressive details and natural materials add a beguiling touch to organic living spaces as they blend harmoniously into any sophisticated ambience.

The freestanding 500 mm diameter vanity unit is a defining highlight of the range. The precisely matching furniture substructure is available in five satin matt and five high gloss finishes. In addition to the corpus colors, the shelves, accessible from both sides, are also available in Natural Oak and American Walnut real wood options.
www.econflo.com

RAME HANGING SHOWER RACK

by **Gessa**

This robust shower rack from Geesa Frame has plenty of room for all your bathroom toiletries like shampoo & liquid soap bottles. Playful design means the basket heights can be adjusted. No tools are required for installation. Just hang on shower glass screens of 6 mm, 8 mm or 10 mm thickness. A great blend of aesthetic and functional for your personal storage. Available in black or white with high quality stainless steel bracket.
www.econflo.com

GROHE SMARTCONTROL

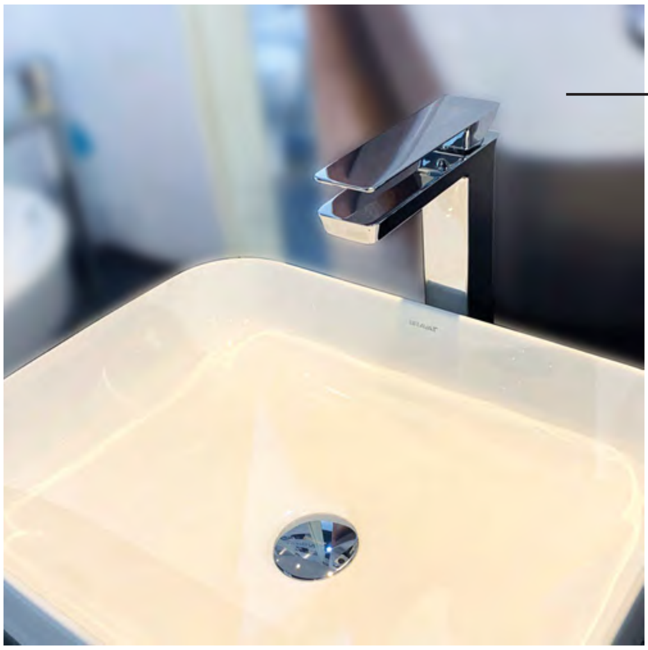
by **Grohe**

This elevates the simple shower to a whole new shower experience that seems to have been made for you alone. It lets you rediscover the element of water: you can surround yourself with fat, lazy droplets like a summer rain or lend form to the water to massage and soothe away the day. Turn the volume all the way up for a deluge or down to deliver a fine spray. You can also choose the right degree of warmth for every water drop. All these at the touch of your fingers.

Enjoying a refreshing and personalised shower has never been easier. Push the button to choose your preferred shower spray and enjoy. Switch whenever you like between a refreshing GROHE PureRain/Rain O2 spray, the new TrioMassage spray to massage your head and shoulders or simply use the Power & Soul hand shower. Perhaps you'd prefer two sprays at the same time? No problem! Just activate both buttons.

And showering with GROHE SmartControl is even smarter ... the innovative GROHE SmartControl technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred setting is stored – perfect if you want to pause the shower or till the next time you use it. Smooth and intuitive controls, operated directly from the main shower unit means operation is simple and easy for the entire family. Now that's SMART!

GROHE SmartControl comes in two stylish finishes: classic chrome and for a subtly elegant design statement, moon white acrylic glass.
www.econflo.com



PHILLIS

by **BRAVAT**

The Phillis basin mixer features an elegant design that provides bathrooms with a tasteful and timeless aesthetic. With its polished chrome finish and modish square edges, the mixer combines style, practicality and functionality.

About Bravat
Bravat is an established German producer of sanitaryware, including basin mixers, tub spouts, kitchen mixers and shower mixers. The company is committed to providing innovative and refined bathroom experiences.
www.bravat.com.sg

Inspired by Concrete

Text and photos by **Concrete**

Project Data
Project: W Osaka
Client & ownership: Sekisui House
Hotel operator: Marriott International
Project location: Osaka
Designer: concrete
Project team: Rob Wagemans, Bart de Beer, Julia Hundermark, Sofie Ruytenberg, Cathelijne Vreugdenhil, Femke Zumbrink, Marlou Spierts, Sylvie Meuffels, Rene Kroondijk, Erik van Dillen, Valentina Venturi, Petra Moerbeek, Minouk Balster

Situated on Midosuji Boulevard, a new 27-story landmark high-rise, designed by Nikken Sekkei and with a Tadao Ando supervised facade, is the home of Japan's first W Hotel. Don't be deceived by its simple black monolith design – inside hides a world of extravagance! Its interior is inspired by the many facets of the city, welcoming guests to experience Osaka, through the eyes of concrete.

The true spirit of Osaka

Every W Hotel is designed for its specific location – with foreign designers invited to offer the fresh perspectives of an outsider. For W's first hotel in Japan, concrete absorbed the sites, sounds, flavors and thrills of Osaka. From the simple beauty of the cherry blossoms and gingko trees lining the Midosuji Boulevard to the vibrant neon and busy streetscape of Osaka's nightlife district Dotonburi. Concrete found inspiration in both the simple and traditional, as well as the modern, obsessive and extravagant and created a design concept of extravagant simplicity - celebrating the true spirit of the city.

The arrival

The “wow” experience begins as you enter the long arrival tunnel from the main Midōsuji Boulevard entrance. Inspired by delicate blossoms and the fine art of origami, more than 3000 circles were laser cut into sturdy metal and folded randomly. The lights behind the abstract blossom change colors with the 4 seasons and shift in intensity from daytime to night – creating an otherworldly portal into the world of W Osaka. The Osaka experience proceeds in the arrival lobby. Here, the asanoha pattern was the inspiration behind the ceiling, flooring and staircase. A simple yet bold ceiling uses a scaled-up, 3D version of this traditional geometric pattern – which is reflected in the pattern on the granite flooring, in 6 dark grey shades.

The social heart - living room & bar

In a standard hotel, the first thing guests see is the check-in counter. Instead, when exiting the lift, W Osaka guests immediately see the bar, the social heart of the hotel. To connect and separate the spaces that serve the W Osaka guests on this floor – like an endless shoji screen – a continuous white, sheer curtain with sharp origami-style pleats flows from here to there and around again.

Guests are welcome to relax (and people-watch) in the hotel’s Living Room – half indoors, and half outdoors. Above the indoors lounge floats a wild cloud of rectangular lamps, hanging vertically and horizontally, at various heights. White zigzag “neon” lights shine through the translucent acrylic forms, in a desaturated homage to Osaka’s electric nightlife scenery. It’s like the colors of the neon have dripped on top of the furniture, and are arranged from purple to pink to orange to yellow to blue to green.

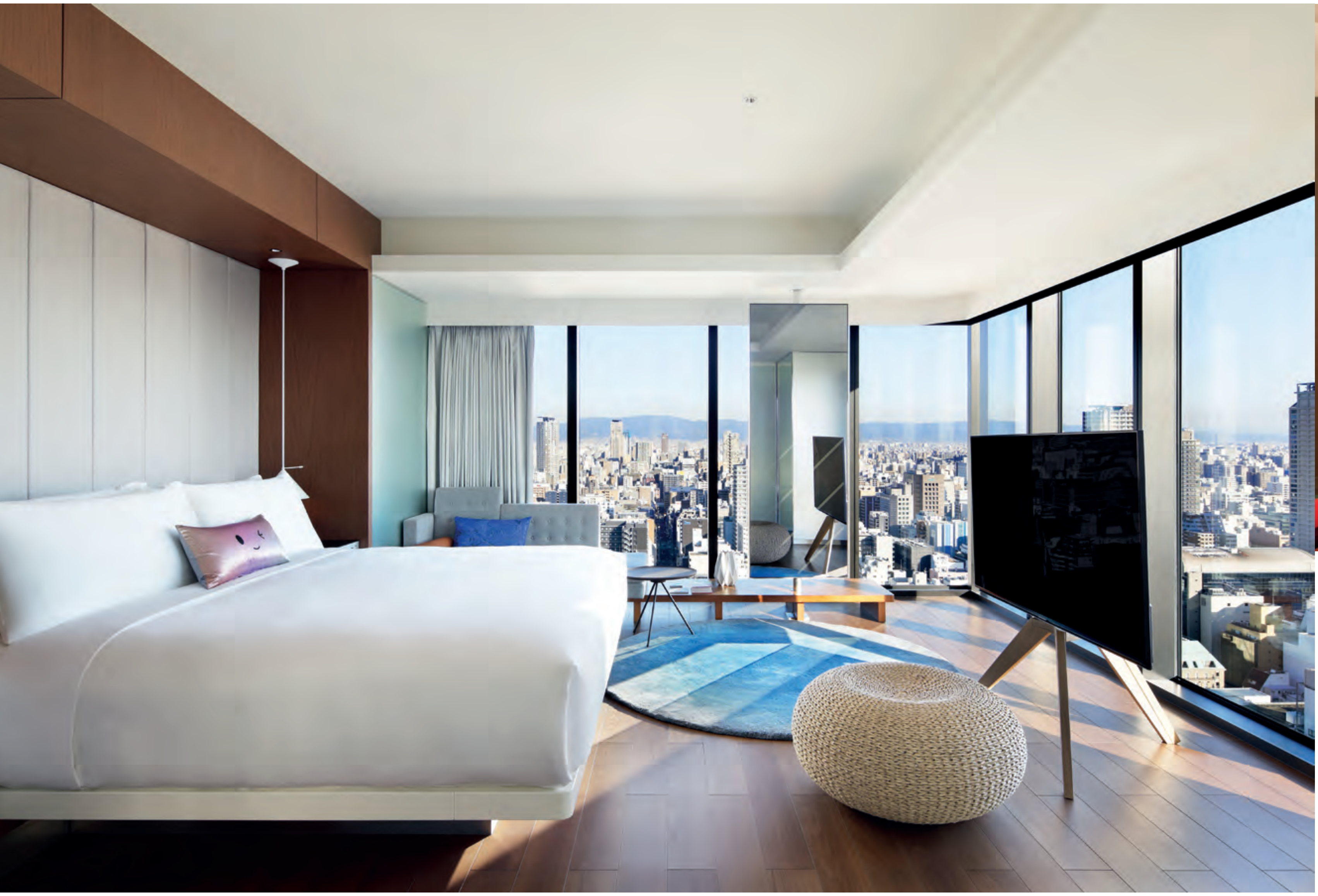
Restaurant oh.lala...

The interior design for this French themed bistro-diner draws its inspiration from traditional copper pots and pans, as well as the typical Breton blue and white striped shirt. Along the wall stainless steel shelves are styled with unique porcelain objects decorated in blue dot – combining traditional French shapes & colors with the circle obsession of W Osaka. Adding sparkle from above, are clouds of small ball pendant lights, suspended at different heights within the waves of the curtain.

The WET deck, bar & courtyard

Inspired by the Japanese love for nature, the WET area is characterised by smooth walls and round corners. The endless line of the horizon is the simplest abstraction of nature. This line becomes a playful element connecting all the spaces on this floor, as a chrome horizon flows along the walls. Each area has its own character – color-coded in shades of green, grey, blue or pink tiling – defining the space’s function.

Open to the elements, with views of sky, W Osaka’s WET courtyard is an oasis, with live planting trailing down the walls of the atrium. From its elevated position on the horizon line, the pool forms a blue backdrop to this area. Directly adjacent to the courtyard, guests can grab a cocktail at the WET bar.



The guest rooms

The color theme of the guest rooms alternates per floor, between sakura pink and blue – allowing guests to choose the color they prefer. The rooms consist of an open plan, with the living room, sleeping zone and bathroom separated by a contemporary glass shoji screen. Floor-to-ceiling windows bring in natural light and amazing views of the city. A wall made of grey tinted 2-way mirrors conceals an "escape" lighting feature. When turned on, it transforms the room with dramatic pink or blue diagonal stripes, inspired by Osaka's neon. Another surprise is locked away behind the walnut doors of the closets. Famous for their gamer's pixel art, eBoy graphic designers created a "pixorama" of Osaka, filled to the brim with the city's famous landmarks in full pixilated color.

Bathroom: Having a semi-open bathroom offers guests the level of privacy they prefer – with the option of closing off the bathroom from the sleeping area – using the contemporary shoji screen. The entire bathroom is clad in grey marble. Guests can either enjoy a good hot soak in the white, freestanding tub – or use the separate shower, located behind grey tinted glass doors.

Sleeping zone: In the center of the room, walnut flooring demarcates the sleeping zone. A walnut ledge runs across wall, extending into the living room. This holds the king bed, bedside tables and black cone lamps – as well as the living room sofa. Behind the ledge, soft uplighting illuminates a white plaster wall. A round, rice paper lamp, inspired by Japanese fans, subtly glows on the wall. At the foot of the bed is a large tatami pouf.

Living room: The 3rdarea, the living room, is defined by soft carpet in a gradient pattern running from pink (or blue) to grey. Each room has a sofa, 2 bar stool and a walnut cocktail bar, which can also serve as a desk. The main purpose of the bar is enjoying cocktails of course! The bar extends into a niche lined with reflective, rainbow colored dichroic film, with a mirror backsplash.

EWOW suite

High above Osaka, on the 27thfloor, the Extreme Wow suite looks out over – and beyond – the skyline of the city. Inspired by traditional Japanese homes, the suite was designed in

a sequence of 5 rooms divided by deep, oak portals with sliding shoji screens that can be used to close off or open up the different rooms.

The overall design is based on the duality of simplicity and extravagance, allowing guests to change the atmosphere of the suite. Whether they desire an intimate and personal ambiance, or want to create a more extraverted setting for entertaining.

So open up the secret karaoke booth, roll out the dj station, pick up that mic and let's party!

About W Hotels Worldwide

Born from the bold attitude and 24/7 culture of New York City, W Hotels, part of Marriott International, Inc., has disrupted and redefined the hospitality scene for over two decades. Trailblazing its way around the globe, with more than 55 hotels, W is defying expectations and breaking the norms of traditional luxury wherever the iconic W sign lands. With a mission to fuel guests' lust for life, W ignites an obsessive desire to soak it in, live it up and hit repeat. The brand's provocative design, iconic Whatever/Whenever service and buzzing.

Living Rooms create an experience that is often copied but never matched. Innovative, inspiring and infectious, the brand,Äôs super-charged energy celebrates guests' endless appetite to discover what's new/next in each destination, to see more, feel more, go longer, stay later. For more information on W Hotels, visit whotels.com/theangle.

About Sekisui House

Founded in 1960, Sekisui House, Ltd. Is one of world's largest homebuilders and an international diversified developer, with cumulative sales of over 2 Million homes. Based in Osaka, Sekisui House has over two-hundred consolidated subsidiaries and affiliates, over twenty-thousand employees and is listed on the Tokyo Stock Exchange and Nagoya Stock Exchange.

Sekisui House aims to create homes and communities that improve with time and last for generations. With "Love of Humanity" as its Corporate Philosophy, Sekisui House believes that homes should offer comfort, security and peace of mind for residents, while maintaining harmony with the environment and its surroundings. Sekisui House has sustainability as a core corporate target and is now the global leader in the construction of net-zero-energy homes with more than fifty-thousands of them built since the product was launched in 2013. In 2009, Sekisui House expanded into several new international markets and now operates in the United States, China, Singapore, Australia and the United Kingdom.

About concrete

Since 1997 concrete develops concepts in architecture, interior design, urban development and brand development. We work with a team of 50 multidisciplinary creatives for corporations and institutions. Next to W Osaka, Projects include W Hotels in London and Verbier, citizenM hotels worldwide, Zoku Lofts, Virgin Voyages Scarlet Lady, Mongkok Skypark, Andaz Munchen and more.

For more information, visit
www.concreteamsterdam.nl

Where Nature is Protagonist

Text and photos by **lineahortus**

In the Eclectic collection coming from the Brass Brothers & Co. line by Bronzetto, nature is the main source of inspiration. Small tables and lamps rest on bamboo or wild-rose stems. Owls, tortoise carapaces, horns, snakes and herons are the protagonists of table and wall lamps, recalling fascinating exotic swamps.

Brass is processed artisanally to create irregular surfaces and uneven finishes that reflect the imperfect uniqueness of the Nature's various elements. Thus stems covered with bark and thorns become actual structures and arms for the table lamps. The bare branches and ripe autumn fruits of the carob are the protagonists of the homonymous chandelier and the wall lamp.

Sensuality and a sophisticated elegance characterize the eclectic shapes of this line. The Eclectic collection embraces the exotic taste, paying the utmost attention to the luxury details of a modern jungle-themed atmospheres. Therefore the result is a set of unique artefacts mirroring Nature through the most natural version of brass and the most daring and advanced manufacturings. New-born of this collection is HORTUS, the lamps line conceived by the designer Cecilia Pantaleo.

"The HORTUS project was born when I discovered that inserting plants, even large ones, in an interior project gives a particular vital force to the space". Many cities have very limited outdoor space and gardens. Therefore no wonder more and more people aim to surround themselves with numerous indoor plants to create "the nature effect".

"Not having a green thumb and hating fake plants", explains Cecilia Pantaleo, "I got the idea of taking back the concept of the trendy 70s lamps. Typical features of those bronze or glass lights were the unrealistic leaves, flowers and colours. But those characteristics didn't fit with my purpose of giving life and light to the environment with some item that could really add a touch of "green nature" to the artifice of electricity. From the idea to the prototypes, the step was not so short as I struggled to find someone who had the ability and the tools to realize my project. During this journey I met Simone and Michelangelo, respectively General Manager and Special Projects Director of Bronzetto, who immediately supported me. Enthusiastically we started this extraordinary collaboration creating new beautiful lamps and objects that found their natural place in the Eclectic collection by Brass Brothers & Co. "

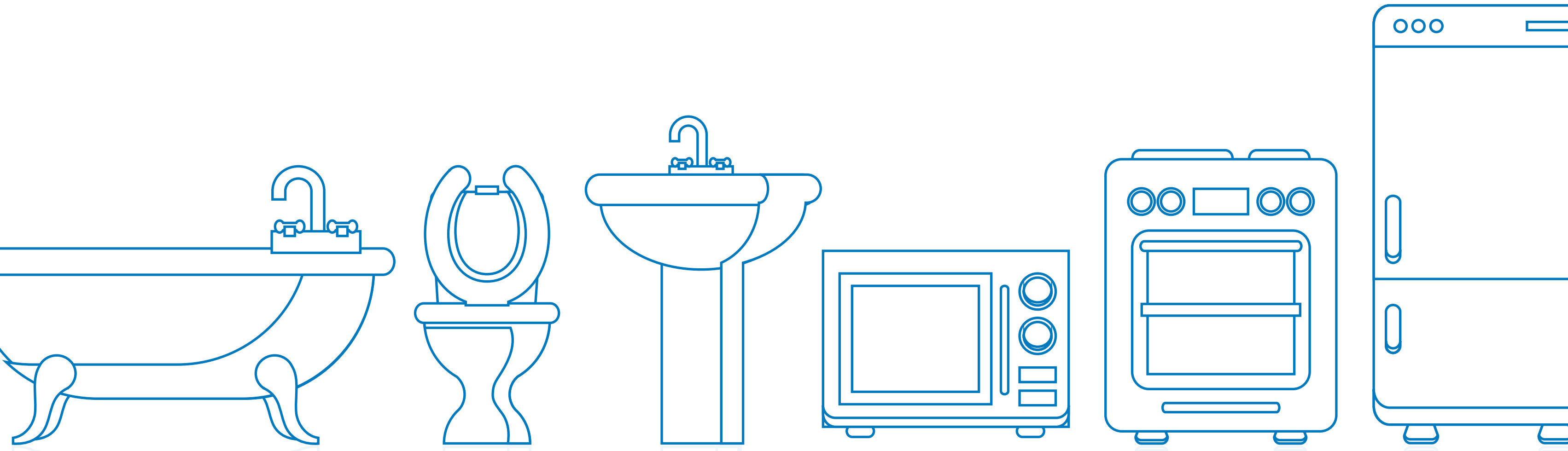
The line takes inspiration from the leaves of Heliconia, Monstera, Palm and Lemongrass. Greenery tight in a brass spiral that is the only precious ornament - but recalls the binding of a flowers and leaves bouquet - creates wall lamps that reproduce real luminous plants.

Jungle style, creativity and handcrafted techniques blend with the most advanced technologies to realize WALL LAMPS of the new HORTUS collection. The making process starts from an iron 'sheet', 8 tenths thick, laser-cut in the selected leaf shape and chiselled by hand. The finish is a succession of coats of colour and handmade 'consumations' obtained with abrasive wool pads, passed either when the colour is dry or when it's still fresh, depending on the result to be got. The natural brass spiral, which joins the stem with the leaf, is a precious decoration whose prototype, in resin, was created thanks to the 3D printer that replicated it from the original digital technical drawing. From the prototype then we moved on to casting, a lost wax technique that dates back to 3/4 thousand years BC.

About Cecilia Pantaleo

Milanese by adoption, Cecilia Pantaleo was born in Rome, where she remained until the age of 23, then lived in New York, London and Hong Kong. Estimator of the beauty of the camouflage and animalier style, she studied industrial design and loves the creative process more than anything else: she worked at Moma, she designed gadgets, lamps (many), boxes (enough), organized events, and designed a small Italian-Indian clothing collection.

For more information, visit **www.lineahortus.be/en**



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BY FEATHR

surfaces

MERAKI BY PIGMENT DESIGN

After years of dreaming about it, the small team of designers at Pigment Design, in association with artists from Quebec, is launching MERAKI, a brand-new adhesive wallcovering product designed and printed in Quebec. Each of the product's creators expresses her art, her passion, and her vision of decoration through each unique pattern. For Fanie Giguère-Robitaille, artist-entrepreneur and founder of Pigment Design and creator of the MERAKI product, this project is the sum of more than 10 years of experience in design and a strong desire to create from the heart while striving for quality, the unusual, and the whimsical, both for the team and for customers.

When the pandemic forced operations to cease in March 2020, Giguère-Robitaille got down to business and mobilized her team. Her goal was to take advantage of the downtime in order to propel this idea that has lived inside her for years. Better yet, to respond to the ambient greyness with more color and light! The team's four designers did not slow down for months. They focussed on training, meetings, and content creation – they focussed all their efforts to bring each one's artistic vision to life in a quality product, without compromise. And the challenge has been met: as soon as the product was launched, Simons made room for it on its shelves.

The design team

The team has a strong vision and women who are just as strong. A career entrepreneur, Giguère-Robitaille initiated this project by surrounding herself with inspiring, well-known illustrators in Quebec, including Marie-France Auger (mfa designer textile) and Marish Papaya.

Both are known for their playful, energized, and luminous universe. They joined the

project by designing exclusive patterns, sometimes wise, sometimes unbridled. These range from underwear to an enchanted forest, to papaya; there's nothing conventional here. The patterns are also drawn by Pigment Design's designers, which are bursting and display thinking outside the box - just like the artists! The goal is to reach an art-sensible target market that wishes to support local businesses and those interested in adding color and vitality to their decor. A series of very different and positive spaces have been created and offered since the very beginning of 2021 when the need for light has been greater than ever.

A unique experience

Founded in 2010, Pigment Design specializes in beautifying Quebec businesses. First alone and then surrounded by trendy helpers, Giguère-Robitaille has developed tailor-made services through which she sets herself apart with an exclusive offer: to provide presentation design by creating, planning, and generating two-dimensional and three-dimensional impacts of all kinds. It's a chance for the team to test several products, and above all, to understand the importance of never skimping on quality, especially for wall adhesives.

A local business
In addition to focusing on the quality of the printed product, it was essential for the team that MERAKI be designed and produced as close as possible to the workshop. For Giguère-Robitaille, the project needed to be based on strong values and enjoyment: "I wanted to highlight the specific approaches to each one, focus on the satisfaction derived from creating, but also make something that would meet the demanding expectations of my team and our desire to create a unique product, designed by local talents. We just said to ourselves that we had to create what we liked with the greatest possible creative freedom."

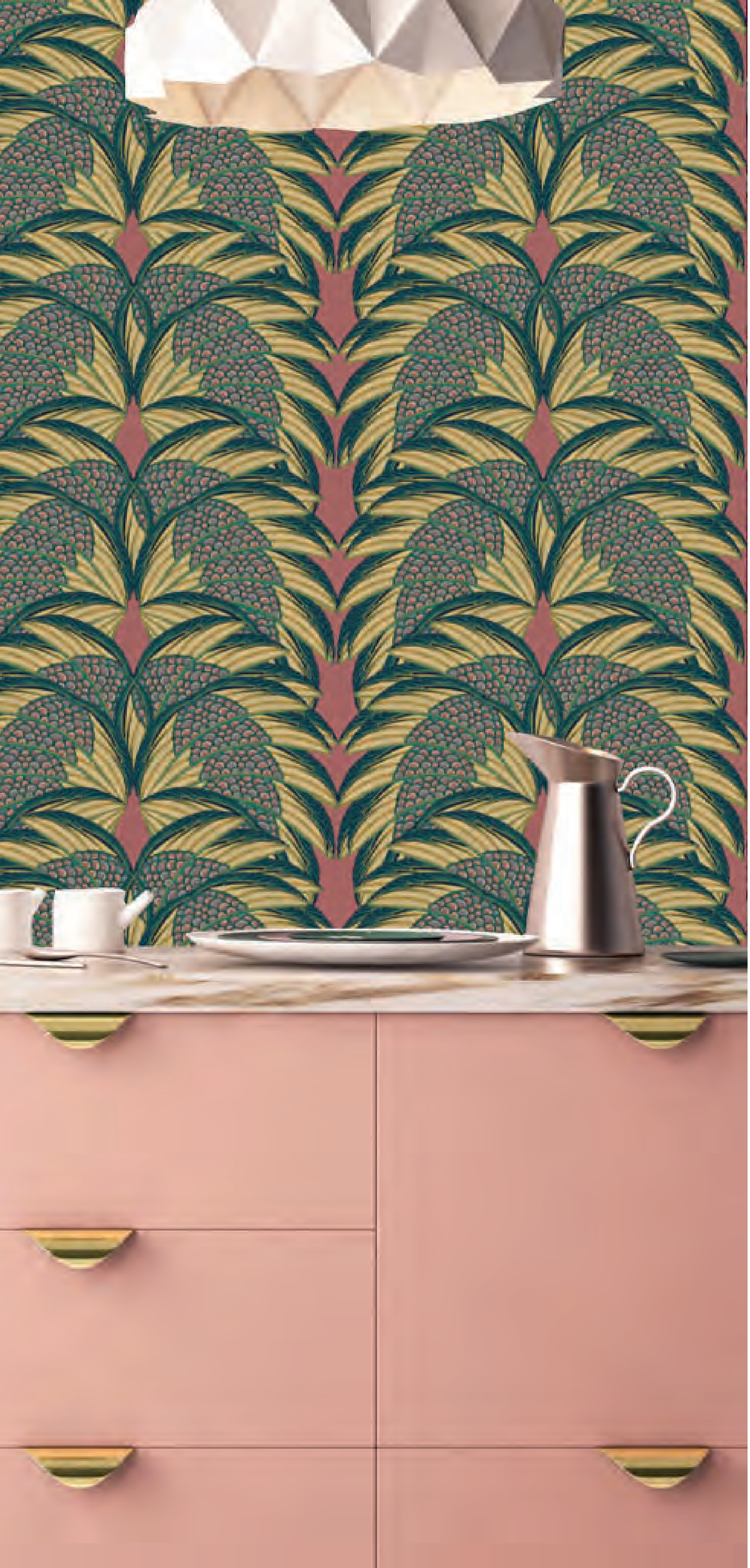
Portrait of an artist-entrepreneur, Fanie Giguère-Robitaille
Giguère-Robitaille was trained in graphic design, presentation design, and visual arts, and worked for 10 years in those fields before founding Pigment Design in 2010. She soon joined a team of passionate designers who do their utmost to offer creative solutions to beautify local businesses. Her multidisciplinary skills and creative nature lead her to increase the number of services offered to businesses, always focusing on a promising approach: putting art at the service of beauty. With MERAKI in 2020, she realized her dream of creating a product that uncompromisingly embodies her artistic vision and those of talented artists whom she admires and wants to showcase even more.

Product overview
MERAKI is an artistic product from Quebec, and the adhesive wallcovering is one of the thickest available on the market (6/1000 of an inch). It is completely opaque, and reproduces the rich texture of an artist's canvas, making it easier to install than most vinyl wallcoverings. It is self-adhesive yet removable - no glue or water is required – so the cutouts and wall murals can be repositioned during installation. MERAKI currently has 6 collections and 120 products. Upcoming partnerships with Quebec artists will make it possible to spotlight local talents on an ad-hoc or more permanent basis, who inspire and aspire to gain notoriety beyond borders.

MERAKI is a word of Greek origin. It can't be translated into a single word, as it represents the concept of doing something with passion, love, and creativity; to pour yourself into your work. As soon as this word was discovered, the small artisanal business in Quebec adopted it! Because that's what it wanted to do on a daily basis.

About Pigment Design
Founded in 2010, Pigment Design specializes in beautifying Quebec businesses. First alone and then surrounded by trendy helpers, Giguère-Robitaille has developed tailor-made services through which she sets herself apart with an exclusive offer: to provide presentation design by creating, planning and generating two-dimensional and three-dimensional impacts of all kinds.

For more information, visit
meraki.pigmentdesign.ca/en

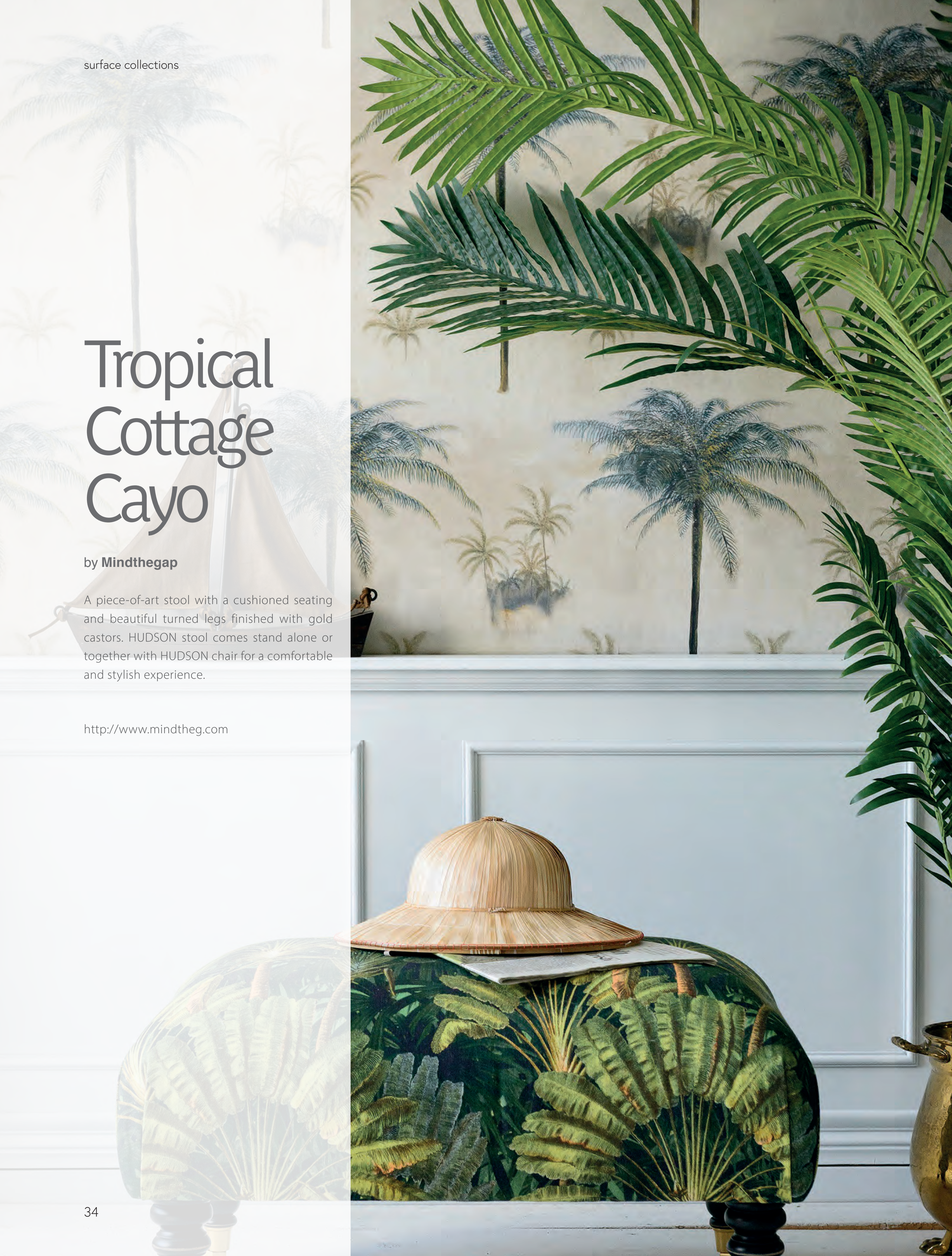


Plume Rose Wallpaper

by **Tatie Lou**

Spreading like the feathered wings of a bird, our hand-drawn golden Plume design is based on a necklace bought in the Goan enclave of Palolem and references the captivating history of jewellery and embellishment in India, said to be as old as the country itself.

http://www.tatielou.co.uk



Tropical Cottage Cayo

by **Mindthegap**

A piece-of-art stool with a cushioned seating and beautiful turned legs finished with gold castors. HUDSON stool comes stand alone or together with HUDSON chair for a comfortable and stylish experience.

http://www.mindtheg.com

bathroom spaces

BY COVET HOUSE

A Study of Good Bathroom Design

Hansgrohe Rainfinity

Of all the spaces in a home, the bathroom is arguably the only one which you will not only visit but use a number of times a day. In this day and age of almost-instant food delivery and double-income households, even the kitchen can no longer claim this crown. It is no wonder then, especially as we spend more time at that home through the course of the past year, that homeowners have steadily shown greater interest in building a space that is not only functional but also beautiful.

Make no mistake! Functionality and reliability is key in any good bathroom. The trick is to avoid compromising on function in pursuit of form. This is particularly relevant in Singapore, where bathrooms tend to be less spacious that most of us would like. The lack of space for unconstrained interior design means our choices must do double duty of being utilitarian and conveying our design vision.

Geberit Acanto

Float everything

One of the best ways to impart a sense of luxury and zen in the bathroom is to create the illusion of spaciousness. Besides light and the clever use of mirrors, this can be achieved by keeping your bath ware and furniture off the floor.

Geberit is not only pioneer, but industry standard for their wall-hung installation systems made of solid steel and their one-piece cistern tanks which are tested 100% against leaks. Almost any wall-hung bowl worth its salt is compatible with Geberit's system but we highlight Geberit's Citterio for its pleasing organic shape as well as the

Geberit Acanto

Geberit Citterio

Hansgrohe Rainfinity

Axor My Edition

Acanto for its understated and space-efficient design. Both are Rimfree®. Geberit's range of actuators that pair with its concealed system is the icing on the cake as their undeniable quality and workmanship bring an almost jewel-like extravagance to the space.

If you are in the mood to splurge, you can also pair with Duravit's Sensowash ® Starck F Plus shower toilet. Its sleek and purist form belies its functions, which include heated seats, air-drying, remote or app control and last but not least, multiple modes of water cleansing.

If hacking the bathroom does not excite, you can still achieve a wall-hung toilet via Geberit's Monolith Plus system. Not only would its austere glass and aluminium cladding bring a smile to the most ardent minimalist, features include integrated odour extraction and discreet LED lighting.

Geberit Monolith

Along with floating vanity counters nowadays come the need to find the ideal basin to showcase. We have been taken by Duravit's new range made with DuraCeram®, a material that allows for the creation of soft, delicate shapes with robust strength. The Luv series of basins are thus defined by clear and refined forms and edges, and deviates from the 'heaviness' of more traditional wares.

Play with form and colour

Recent times have seen tap and shower fittings take the centre stage--where previously the only option was chrome for instance, one now has significant latitude in terms of form, tone and finish. This development has opened new realms to those seeking a monotone philosophy, which coincidentally promotes a sense of spaciousness. Likewise, for those who seek to differentiate their bathroom according to themes from industrial to organic. Because these are high-touch objects, quality and touchability should rank high. Axor's range in terms of design and finishes is impressive and enhanced by their manufacturing in Germany.

For more information, visit **www.econflo.com**

Combining DESIGN AND FUNCTION

Text and photos by **GEBERIT**

How do you balance the fine line between how well it works and how good it looks? Geberit has radically revamped the Smyle bathroom series. The ceramic sanitary appliances from the Geberit Smyle bathroom series have a lightweight appearance. The slightly rounded, narrow edges give the bathroom ceramics from this series a seemingly effortless design.

However, good design does not just consider aesthetics, but ensure functionality as well. Besides a its contemporary look, Geberit Smyle includes many thoughtful features that considers the end-users' experience, and cutting-edge technologies that transform the bathroom experience and appearance.

An elegant and clever use of space

Whether a bathroom is for a family, guests or just one person, order and an efficient use of space are the name of the game nowadays.

Ornate lines, harmonious shapes and narrow rims on the washbasins contrast with the functional inner basins and the generous shelf surfaces at the rear of the washbasin.

Modern toilet with next-level cleanliness

The new wall-hung WC is the epitome of modern bathroom design. Thanks to its square design language, it combines perfectly with the square washbasins, while its shrouded outer shape makes it even easier to clean.

Geberit offers the WC seats in a slim design, either in a sandwich shape or as an overlapping seat. To ensure exceptional hygiene, the seats can be easily removed for cleaning via the QuickRelease hinges.

The WCs are also Rimfree® for easier cleaning and a hygienically perfect flush every time without using much water.

Innovation creates more design choices

Whether large or small, with or without a tap hole, the washbasins are available in various widths as a double washbasin or handrinse basin. To give users greater choice, they are available in a round or square design language.

For more information, visit
www.geberit.com.sg

BASIN MIXER

by **Kon**

Classic design, exquisite details, high quality, the most stricly salt spray tested... This is KON's latest leading faucet series, which is bright, durable, antioxidant. Stream-line design, vogue and elegant. Perfectly fit all kinds bathroom style. Our elaborately designed nozzle provides soft foaming, precise water flow with no bifurcation or splash, more comfortable feeling and more efficient water-saving!

www.kon.com.cn

ELLE

by **BRAVAT**

Fresh off winning 3 major international designer awards, ELLE blends sleek, minimalist lines with a quality, refined finish. This basin mixer elevates your bathroom ensemble with a touch of stylish simplicity. With Air Mix technology, the Bravat Elle basin mixer combines water with air to ensure water feels soft to the touch. It allows simple water flow regulation and is designed with delicate outlines, slim and an ergonomically stylish paddle lever handle. It come in a selection of stylish colours, such chrome, black and brush nickel.

www.bravat.com.sg

D'NEO – FREE STANDING BATHTUB

by **Duravit**

D-Neo is a bathroom revolution: great design and top quality at an attractive price. The Belgian designer Bertrand Lejoly demonstrates his extraordinary feeling for interior design with this expressive complete bathroom range. He himself describes his style as refined simplicity. The linear, geometric and calm appearance becomes clearer with every glance, because the clear design of the range fits perfectly into the room, with absolute self-assurance.

A bathing experience in its purest form is created by this freestanding bathtub made of DuraSolid®, which flawlessly picks up the design of the oval D-Neo above counter basin. The velvety feel and look of the cast mineral-based material developed by Duravit makes the 1600 mm long and 750 mm wide bathtub an eye-catcher in every bathroom – large or small.

www.econflo.com

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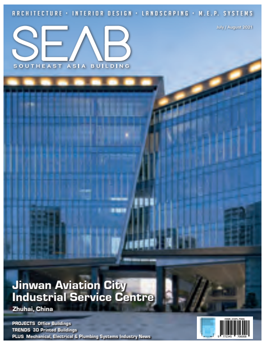
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BY LEICHT

kitchen spaces

Reintroducing the Classics

FRANKE
30:00
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FRANKE

The sterile and austere lines of modern kitchens currently dominate showrooms and design magazines. While beautiful to look at, it is debatable if minimalism does well in a functioning kitchen, where the need to keep it always meticulous may get in the way of real life.

That is where the traditional kitchen comes in—a space that is welcoming, warm and homely. Where there is still space for small details and even eccentricities to reflect some individual character. This is especially relevant as kitchens are no longer closed off and off limits to visitors, amid renewed interest in the culinary arts brought about by cooking shows like Master Chef.

These spaces tend to utilize natural materials like wood and stone and showcase details like raised panels on cabinets which add dimension and depth. To balance the features in the cabinetry, the selection of wares and fittings are key. They need to go beyond blending into the look to ensure they meet the demands and functions of our modern lives.

One of the most high-touch items in the space is the kitchen faucet. With the vast majority being finished in chrome, Franke's Elegance and Urban kitchen taps stand out for their graphite and grey colour options as well as their interestingly textured surface. Together with Franke's "Form follows Function" philosophy, these mixers fit in naturally with a traditional kitchen's organic feel.

Following on to the kitchen sink, Franke also offers its range of Fragranite sinks in a wide range of nature-inspired colours that would be perfect in a traditional kitchen. Made of 83% quartz and 17% acrylic resin thermochemically

FRANKE
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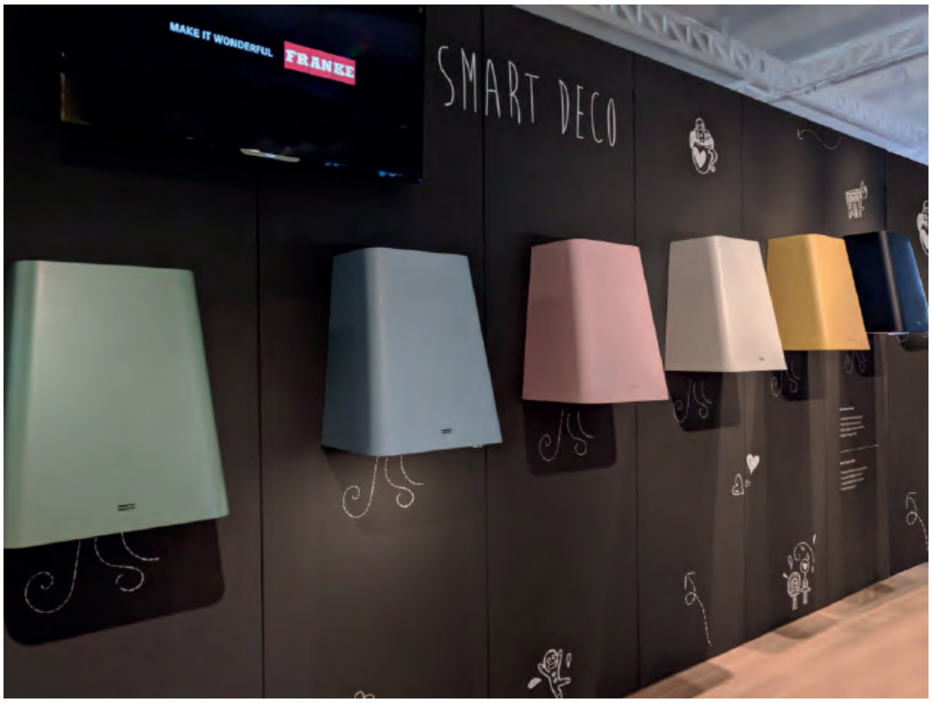
FRANKE



bonded, the colours are fade-proof while the sink's Sanitized® silver ion coating is said to reduce bacteria and microbe growth by 99%.

While we are at it, we find that the Smart Deco hood by Franke could also be an interesting addition to a traditional kitchen as its form hints of a farmhouse kitchen chimney. Its range of colours range from pure black to whimsical yellow and a pretty pink and is an interesting option to combine aesthetics with utility.

For more information, visit **www.econflo.com**

An Architectural Statement with Leicht

BOSSA. Skilfully architectural, modern, bold – the real wood surface programme for interior design With the BOSSA programme, the new real wood surface, LEICHT is breaking new ground in the premium kitchen market – BOSSA polarises, impresses, catches the eye. Available in oak or walnut veneer, it is the vertically lined surface structure of the front that is particularly expressive: protruding, linear ridges, 7.5 mm wide with a gap of 5 mm between each ridge, give the veneer a delicate, extremely vital, three-dimensional look. The overall width of this fundamental pattern of 12.5 mm corresponds exactly to LEICHT's vertical joint pattern. The stringent result is a uniform, visual fusion of kitchen, wall and unit fronts to create a furnishing soloist.

Whether in the cooking, dining or living area, in the entrée or hallway: with BOSSA, surfaces can be designed, structured and combined to form an overall uniform architectural structure. BOSSA lays the foundation for a new type of room concept, a new furnishing aesthetic principle that will shape the style of future planning. With this real wood surface, LEICHT offers a comprehensive range of products for all representative kitchen design as well as the directly adjacent living areas, and once again positions itself in future-oriented interior design. New-look carcase: extension of the carcase height and colour in carbon grey.

Along with the heights of 73 cm and 80 cm, LEICHT has now added a third carcase height of 86 cm to its product range. The lower plinth of 7 cm subtly influences the effect of the kitchen. The new dimension creates a cubic, poised and architecturally clear look, which reflects the reduced design language of the kitchen manufacturer and is available for the PRIMO, EVO and CONTINO lines. This new carcase height also provides additional functional storage space. Another new feature of the carcase is the choice of colour for the interior. In addition to light platinum grey, LEICHT is now expanding this range with an extremely elegant dark carbon grey. The high-quality aura of this dark colour scheme satisfies the demand for more emotionality, whether in the classic kitchen or in the adjoining dining and living area. While the carcase in platinum has a clear, technically objective look, the carcase in carbon grey appeals directly to the senses.

In keeping with this aesthetic principle, all interior features are consequently adapted to the new colour: cutlery trays, waste systems, pullouts and the powder-coated frames appear in carbon grey with a delicate shimmer, while the glass elements of the pullouts are slightly tinted with a chamfered edge. LEICHT thus offers a colour-homogeneous look both inside and out – because the desire for kitchen designs in dark, emotionally luxurious shades is increasing.

For more information, visit **www.leicht.com**

REGINOX

Colourful New York

by **Reginox**

Reginox's New York sinks are now available in colour. The familiar New York series by Reginox have been expanded with three different colours, made possible by PVD technology. Go for the New York 40x40 or 50x40 in Gun Metal Silver, Copper Rose or Gold Flax and complete your kitchen. These New York sinks retain their usual quality and comfort, featuring the same sleek design thanks to deep-drawing technology and high-grade stainless steel. Pair it with matching accessories as soap dispensers, colanders and bottomgrids.

www.reginox.com

NONFICTION
FORGET
ME NOT
300ml 10fl
Hand Wash
LIZENS

QUADRA

by **LIZENS**

The Quadra series features a rectilinear sink bowl, aimed to provide more space for usage, with rounded edges for easy maintenance. The simplistic undermount design allows for versatility to complement existing kitchen styles. The bestselling model is the LQ660, a customed size that caters to small kitchens in the market. The series is equipped with a Jumbo sized disposal waste that comes with a drainer basket and is integrated with bottle trap function. This allows for better and larger collection of waste when washing, minimizing choking issues.

www.lizens.com.sg

3 – 6 September 2021
Hongqiao, Shanghai

The 48th edition of CIFF Shanghai is about to begin, bringing hope with it for a world slowly regaining normality and stability. And so the sectors of CIFF Shanghai have been reorganised across the different halls to accommodate the presentation of almost two full floors of exhibitors at the National Exhibition & Convention Centre in Hongqiao, the largest exhibition centre in the world.

It's almost time, with the dates set for 3-6 September in Shanghai Hongqiao. Despite the difficulties of 2021, CIFF Shanghai will move forward with its next edition. This is news in itself; even today, few other international fairs can ensure that their editions will proceed as scheduled.

Founded in 1998 in Guangzhou, CIFF takes place twice a year, in spring and autumn. In 2015, the organizers moved the September edition from Guangzhou to Shanghai, thereby markedly distinguishing the two editions, which attract distinct markets and visitor targets.

Together, the two editions include more than 6,000 of the top Chinese and international brands each year, and host more than 500,000 trade visitors from around the world. Throughout the pandemic, CIFF has suffered no decline. In fact, the latest edition of CIFF Guangzhou reported a 20% increase in attendance compared to the pre-COVID period. Accordingly, there will be more than 2,000 exhibitors at CIFF Shanghai this year, occupying an area of 400,000 square metres. The event will also be attended by more than 150,000 buyers, mainly from China due to COVID-19 restrictions imposed by the Chinese government. Precisely, these figures demonstrate the success of CIFF in maintaining its numbers, despite a drop in foreign visitors.

The 48th CIFF Shanghai will be business-oriented, with a primary focus on the value of design and the culture of good living, expanded and interpreted across all sectors of the fair, from Home Furniture, to Home décor & Home textile, and from Outdoor & Leisure, to Office Furniture, Furniture Machinery, and Woodworking Machinery.

The 48th CIFF Shanghai will showcase the best design brands, offering new solutions for creating new experiences for the industry. It will also include leading brands in upholstered furniture, promoting development in that sector through the technological and functional innovations of their products.

This edition will be full of events and exhibitions addressing issues related to the furniture market and the quality of the environments in which we live and work, but will also include discussions about how and to what extent good furniture can concretely improve well-being and quality of life, a topic dear to many, particularly after lockdowns associated with the pandemic. Much of the space, both physical and conceptual, will be dedicated to the most advanced technologies applied to furnishings. In offering all of this, the fair maintains its connection to its Eastern identity, serving as a launching pad for good Chinese design, while providing visibility to schools, institutions, and young talents who are preparing to entering the working world.

A standout in this panorama, the EAST Design Show will make its now-usual appearance. Organized by Zhu Xiaojie, and now in its sixth edition, the show is positioned as an 'incubation platform for young, up-and-coming designers', connecting leading brands in home furnishings with Asian designers and design schools in an exploration of the value of design. Among other events, the Design Dream Show (DDS) will create eight trend sectors under the theme 'New Wave · New Sound Filed', including Trendy Play Special Exhibition Zone, Creative Market, Modern Fashion Workshop, Materials Academy, High-end Social Platform, Future Life Exploration Zone, D-Talk Forum, and Designers' Club!; the Office Life Theme Pavilion, organized by Xu Zhaoming, will present interesting new concepts for workplace design under the theme 'Office Customization • Harmony & Symbiosis'; the Daguan Tea Ceremony will be dedicated to furnishings designed to facilitate better living and tea appreciation, while also sharing the values of the ancient tradition.

In conjunction with CIFF Shanghai 2021, the 4th edition of the Shanghai International Furniture Machinery & Woodworking Fair, a furniture industry trade fair organized by CIFF in collaboration with Hong Kong Adsale, will be held in Halls 7.1 and 8.1, brought to life by leading Chinese and international manufacturers who will present production technologies and all types of process machinery.

Though still difficult for Westerners to attend this edition, there will be no shortage of articles, livestreams, and resources made available to make everyone feel present and central.

CIFF Guangzhou and CIFF Shanghai complement and strengthen each other in order to grow together.

The 48th CIFF Shanghai will be held in Shanghai Hongqiao from 3-6 September 2021 (home furniture, home decor & home textile, outdoor & leisure furniture, office furniture, commercial furniture, hotel furniture, and furniture machinery)

The 49th CIFF Guangzhou will be held in Guangzhou Pazhou from 18-21 March 2022 (1st phase - home furniture, home decor & home textile, outdoor & leisure furniture) and from 28-31 March 2022 (2nd phase - office furniture, commercial furniture, hotel furniture and furniture machinery & raw materials).

CIFF is your gateway to the entire extraordinary Chinese market, as well as the global furniture market!

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interiorlifestyle living

18 - 20 October 2021
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IFFT/Interior Lifestyle Living is the only fair in Japan targeting the market for high-end and design oriented products. Assembled at the fair are products related to the entire living space - from furniture and tableware to gadgets and home lifestyle products. This attracts a wide range of buyers including not only retailers, but also those looking for new business contract opportunities such as architects, hoteliers and interior designers.

Admission information

- As the fair is held for trade purpose, direct sales of exhibitors' goods are not allowed.
- People under the age of 18 and public visitors are not admitted to the fair.
- Pets are not allowed to enter.
- We cannot issue an invitation letter to overseas visitors to obtain visa. For more information about visa acquisition to Japan, please click here.

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The registered visitor information will be linked to the barcode system on your visitor badge. When the badge is scanned at exhibitors' booths, your visitor information will be provided to the exhibitors by the organiser.
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The organiser and its group companies are entitled to make, or to have made on their behalf, visual and sound recordings, as well as sketches of exhibition stands or individual exhibits, for the purposes of documentation or for their own publications. This also applies to any persons included in such recordings.

For more information, visit **https://ifft-interiorlifestyle-living.jp.messefrankfurt.com/**

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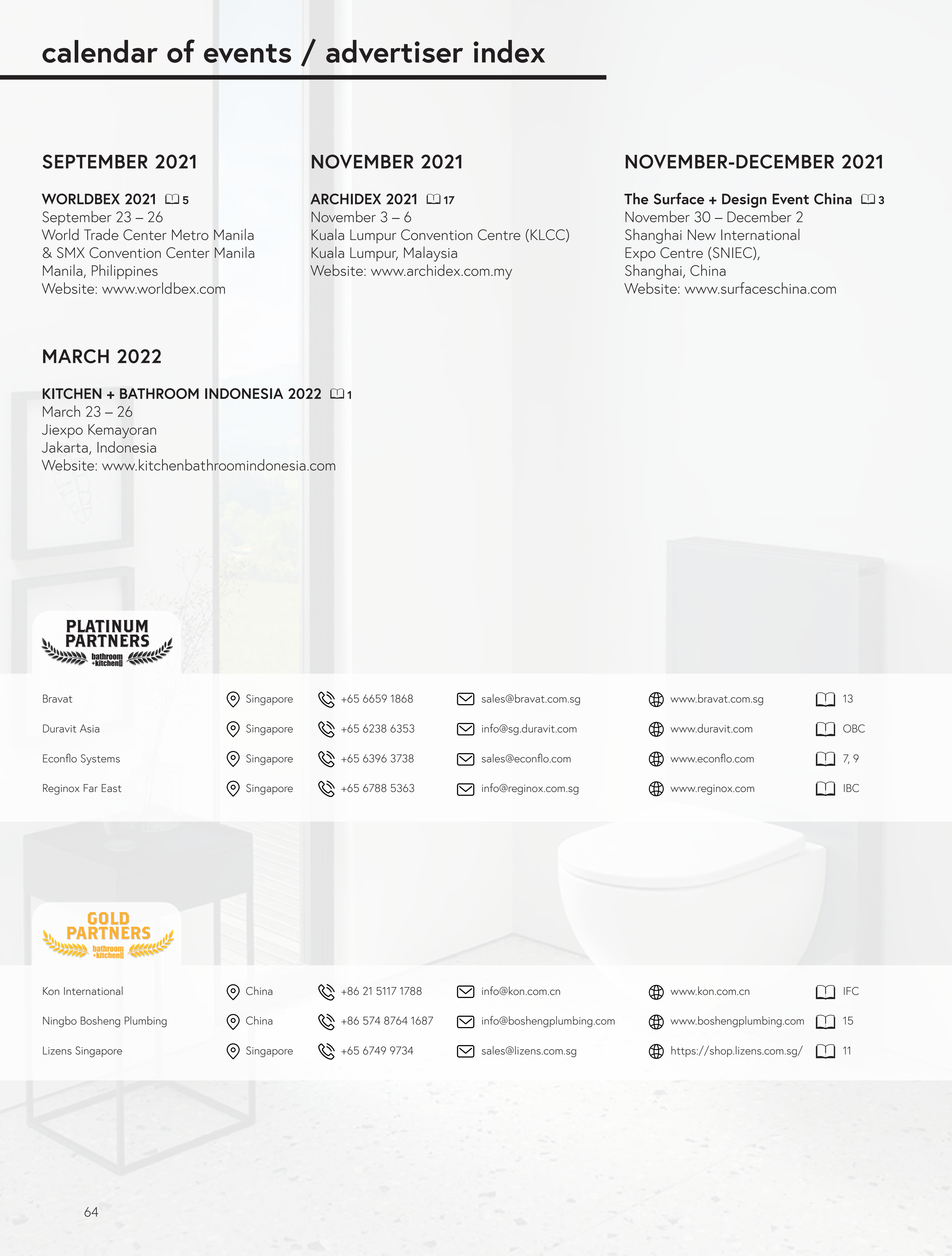

SEPTEMBER 2021

WORLDBEX 2021 📖 5
September 23 – 26
World Trade Center Metro Manila
& SMX Convention Center Manila
Manila, Philippines
Website: www.worldbex.com

NOVEMBER 2021

ARCHIDEX 2021 📖 17
November 3 – 6
Kuala Lumpur Convention Centre (KLCC)
Kuala Lumpur, Malaysia
Website: www.archidex.com.my

NOVEMBER-DECEMBER 2021

The Surface + Design Event China 📖 3
November 30 – December 2
Shanghai New International
Expo Centre (SNIEC),
Shanghai, China
Website: www.surfaceschina.com

MARCH 2022

KITCHEN + BATHROOM INDONESIA 2022 📖 1
March 23 – 26
Jiexpo Kemayoran
Jakarta, Indonesia
Website: www.kitchenbathroomindonesia.com

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